

Objective: I can understand Comcast ad. Niveau B1+/B2 Domaine : Etudier et travailler.CO/EOI/PE

QUESTIONS	KEY WORDS
THE COMPANY
ACTIVITIES	C..... S..... d..... d..... S..... h..... S..... i..... broad band p....., s.....
TARGET	a variety of m.....
OBJECTIVE	d..... .s..... r.....
WHERE IN AMERICA?	H....., T.....
SKILLS REQUIRED	s..... p..... b....., r.....
SALES REP'S TERRITORY	d....., t.....
COMMERCIAL OBJECTIVES	earning new residential c..... and winning back previous c.....
THE JOB IN ITSELF <i>(features, benefits, product differences, pricing)</i>	p..... of Comcast products
QUALITIES REQUIRED	e..... s..... and d..... to win
HELP PROVIDED TO THE SALES REP	team and t..... s.....
EXPERIENCE/KNOWLEDGE REQUIRED	Knowledge on phone, video, Internet ,phone services is preferred, as is a c..... d.....
QUALIFICATIONS REQUIRED	you must have a h..... s..... d.....
MEANS OF TRANSPORTATION	a reliable p..... t.....
WHERE TO APPLY	apply now at :.....

Word bank: <i>to convince:</i>	<i>to gain:</i>	<i>to provide:</i>	<i>qualifications:</i>
<i>required:</i>	<i>to seek:</i>	<i>the knowledge:</i>	<i>loneliness:</i>
<i>to apply:</i>	<i>full time:</i>	<i>a provider:</i>	<i>a diploma:</i>
<i>away on business:</i>	<i>a low salary:</i>	<i>to be trustful:</i>	<i>to be reliable:</i>