

“Fisher-Price to launch high-tech exercise bike for toddlers”
Connaissances lexicales relatives à la présentation d’un jeu vidéo
Exemple de méthode pour l’étape 7
TWS n°11 - Annexe 2

Support de travail adapté de l’article intégral de CNN-MONEY
<http://money.cnn.com/2017/01/04/technology/fisher-price-smart-cycle-toddlers/>

Organisation de la présentation du lexique à retenir

SLIDE 1

L’entreprise

Fisher-Price to launch ...
Toymaker Fisher-Price has a clever solution
The company announced on Wednesday ...
This is Fisher-Price's second iteration of the Smart Cycle (2007)
TV plug-and-play technology (digital culture*).

SLIDE 2

Le produit & consommateurs visés

The Think & Learn Smart Cycle
High tech exercise bike
The bike lets kids interact with gaming apps while pedalling toddlers
aimed at 3 to 6 year olds
a clever solution for parents
guilt-free screen time

SLIDE 3

L’intérêt pour les enfants

They're learning and mastering content as they pedal, fast or slow, forwards or backwards
Math, science and social studies.
Gaming apps

“Fisher-Price to launch high-tech exercise bike for toddlers”
Connaissances lexicales relatives à la présentation d’un jeu vidéo
Exemple de méthode pour l’étape 7
TWS n°11 - Annexe 2

SLIDE 4	<p>Description technique du produit</p> <p>an exercise bike with a tablet holder tacked onto the handlebar.</p> <p>The Smart Cycle (\$150) comes with one free app and works with four others (\$4.99 each).</p> <p>an age-appropriate curriculum</p> <p>bluetooth-enabled</p> <p>App dashboards tell parents how much time their child has spent peddling and what he or she has learned in that duration</p>
----------------	---

Read more ...

***Digital culture**

Voir l’annonce et la vidéo à l’adresse suivante :

<http://www.iwantoneofthose.com/gift-tech-stuff/plug-and-play-retro-tv-games/11164059.html>

If you are a child of the ‘80s you may reminisce over the video games you used to play. Well reminisce no more! The Plug and Play Retro TV Games will transport you back to the heady days of Pong, Space Base, Racing Fighter and many, many more. The compact, portable controller that easily connects to your 21st century TV, will in moments immerse you back to your childhood. Or give the kids a ‘living history’ lesson of how we used to live!

With 200 games including action, puzzles, shooting and arcade games to choose from, you will while away many hours with the quirky joy stick and ‘A’ and ‘B’ buttons on the controller.