NEW EU FOOD LABELLING RULES from 13th December 2014

1 Prepacked food

- Prepacked food / prepacked for direct sale / packed on the premises upon consumer request

2 Non-prepacked food / prepacked for direct sale / packed on the premises upon consumer request

- Mandatory allergen information

3 Prepacked ‘imitation’ foods

- When an ingredient that the consumers normally expect to be present in food has been substituted, the ingredient that has been used for partial or whole substitution should be clearly indicated in close proximity to the name of the food

4 Prepacked Foods - Specific information

- Information accompanying the name of the food
  - Added water
  - Defrosted
  - Formed meat / Formed fish
  - Added proteins

- Date of freezing or first freezing

5 Distance selling: same information available online

- EASIER TO READ
  - Information on ALLERGENS
  - Information on NANOMATERIALS
  - Information on specific VEGETABLE ORIGIN OF REFINED OIL AND FATS

- Ensuring that the same food information you can find in the store is available online